# **RVA MORE Board of Directors Meeting Minutes**

Date and Time of Meeting: 11/19/2014, 6:00 p.m.

Location: Reedy Creek Nature Center

Members Present: Greg Rollins, Clark Jones, Bruce Swanson, Josh Eager, Blake

Puhak, Lisa Lambrecht, Mike Taliaferro, Mark Lindsey

Guests Present: Michael Burton – JRPS Trails Manager

Anthony Duncan - IMBA Rep.

Purpose of Meeting: Regular board meeting - see attached agenda.

Greg called the meeting to order at 6 p.m.

#### **BRUCE/FINANCIALS**

Bruce reported that our current cash on hand is approximately \$23,800.

The club has been researching and pricing enclosed trailers for many months and we are close to making a purchase. Including the miscellaneous accessories that will be needed (spare tire, fire extinguisher, ball mount, tracks to hold equipment in place), the board members allocated \$7,500 for the purchase.

#### MICHAEL/JRPS NEWS

### Trail Counters

Trail Counters have been installed and are doing their job. The park system is receiving regular data on the number of users the park has on a daily basis.

# Technical Structure Park – Belle Island

At the prior meeting, the board members discussed using the \$4,000 previously earmarked for irrigation work for the small pump track to be reallocated towards the purchase of static wooden technical structures that would take the place of the current location of the small pump track after it is relocated from under the bridge. Installing structures in this area is a project estimated between \$35K-\$50K and possibly more. The board members declined to fully commit the first \$4,000 of funds for the project without discussing the possibility of additional financial assistance from the city. Greg is scheduled to meet with Marlie Smith from JRPS to get more information about the city's potential support and/or involvement.

#### Pump Track(s)

The skills park as a whole needs a master plan. Michael Burton will take the lead on getting the key players together for the purposes of developing a master plan. Clark will assist. The idea for the new small pump track (which will replace the current small pump track) is to leave it as a beginner feature but make the skills parks in general a progressive skills area where beginners can progress to advanced skills.

Pump track contractor Brad Stone from 402 Trails is slated to be in town on November 26<sup>th</sup>. Clark, Blake, Michael Burton and possibly David and Ryan from RideKore are going to try and meet with him to discuss pump track design possibilities.

There is enough real estate to expand the large pump track. This issue will be discussed and revisited.

#### Trail Work

Work on Bill's Hill on North Bank continues. It is estimated that it will take another 2-3 weekends to complete the project, depending on the cooperation of the weather.

The poop loop needs some bridges! We're looking at constructing a minimum of 2-3 bridges. Discussion was held about using telephone poles as stringers and the logistics of getting the materials to the work site. Mike Burton will provide a list of materials needed for the project.

After the first of the year, attention will turn to scoping out the "Hidden Link" trail on Buttermilk East. Stay tuned for what will hopefully be some exciting new connective trail in the City.

#### Miscellaneous

Work on the Brown's Island Dam Walk has begun. The dam walk will connect users from Brown's Island to the south side of the river near the Mayan Ruin overlook. Because of the construction, the western side of the floodwall will be closed for construction through September 2015 where it will reopen for the UCI Worlds and then close again so the project can be completed. You can ride an out and back on the floodwall if starting from the 14<sup>th</sup> Street Bridge, but you won't be able to connect the floodwall back to Riverside Drive and will have to instead detour through Manchester to complete the loop.

# Common Goals

On December 18, representatives from RVA MORE, JROC, FOJRPS, and James River Hikers will get together in a meeting of volunteer groups to look for some shared goals amongst the different park user groups and what projects could be tackled by the groups.

#### **CLARK**

### Easement

The easement on the Rogers' property in Buttermilk Heights that caused the stir prior to the Dominion Riverrock Urban Assault race last year still has not been signed off on by the property authorities.

## Pocahontas Trail Work Day

Clark is working at Pocahontas to help create some features for the new trails being built. We are discussing scheduling a club trail work day at Pocahontas in the near future.

# Trailbuilder Kits

Clark mentioned the idea of putting together a few trailbuilder kits to loan to the guys that donate a lot of free to time trailbuilding outside of the regularly scheduled club trail works days. He is going to check in with them to find out what tool they might need to help them lay down some trail.

#### Rigging Class

A trail services company out of Maine is offering a rigging class for 16 people at a cost of \$1,895. Several organizations are interested in splitting the cost of the class. Clark will pull together a list of people that are interested and work out the logistics.

#### **GREG**

## Powhite Maps

Roger Sattler did a great job designing the JRPS trail maps and we are enlisting his assistance on mapping out Powhite Park. Kiosks are already erected and are just waiting for the maps. There will be 3 maps located in the park, one at the entrance across from the hospital and the additional maps will be put at the 2 neighborhood entrances. Greg made a motion to pay Roger for his services which was approved by the board.

## Tour de Fall Line

This event was a huge success! Survey results were 100% positive with some good suggestions on how we can tweak things in the future. The club is committed to making this an annual event. Mike T. will take the lead on TdFL 2015 to oversee efforts and start the planning process.

# Building a Brand

Greg spoke to the board members about the need to increase efforts to build our club as a brand and to get our name in the lexicon of the outdoor community and beyond. As a starting point, promotional materials with the club's logo will be purchased and handed out to club members and volunteers who have assisted the club over the past year with events such as Tour de Fall Line and who volunteer at trail work days.

The meeting adjourned around 9:30 p.m.